



Sponsorship Opportunities at Wrexham Swimming Club

Wrexham Swimming Club is looking for sponsors to help to provide a high standard of coaching to the local community while keeping fees at an affordable level. During each season we need to raise funds for training equipment, land training, overseas training camps and timing equipment.

Support a local good cause

Wrexham Swimming Club (WSC), based at Waterworld in the centre of Wrexham, has been established for over a hundred years. The club currently has around 130 squad members. Training sessions take place every evening from 4.30 p.m. and most mornings from 5.30 a.m. Development groups are based at Clywedog Leisure Centre and train there every evening.

WSC has, for the past 12 years, hosted open galas. There are now 4 each year held in March, May, June and November at Waterworld. Each gala attracts approximately 300 competitors from all over the Northwest, Wales and the Midlands. The excellent spectator area holds a similar number of people and is always full on these occasions. The team attends the National Arena League competition in the North West on 3 occasions in the autumn. Throughout the year individuals and team squads compete in galas at local, regional and national level. The highlights of the year are the Swim Wales National Championships at Swansea over the Easter weekend and the Summer Nationals also at Swansea. Our swimmers also showcase at the British Nationals in July.

Promote a healthy, successful sport

Recent successes at the Olympic and Commonwealth games have raised the profile of swimming in this country and shown youngsters the rewards that can come from committing to a demanding sport. The club offers expert coaching to swimmers 7 years upwards and provides a continuation from the Learn to Swim programme that is offered by Wrexham County Borough Council.

The club has enjoyed tremendous success over the past ten years. In fact three club members qualified to attend the Olympic trials in March 2012, in London. In 2002 two swimmers took part in Commonwealth games in Manchester. One of these, Lowri Tynan, represented Wales in Melbourne in 2006 and again in Delhi in 2010 and was a member of the Great Britain squad until 2012. A past swimmer of the club reached the finals in the Glasgow Commonwealth games. Our present Chief Coach was part of the Swim Wales coaching team in Glasgow.

Improve your company's profile and goodwill in the community

Your company name can be promoted via:

- The clubs website, from which we can provide links
- Our four very successful club meets each year
- Fundraising events
- Club kit – swim caps, hoodies, club shirts worn by swimmers, coaching staff and volunteers at all club meets and external competitions.

The Sponsorship Packages

Sponsorship packages can be tailored to suit the budget of the business or individual but the standard packages shown below give a starting point.

Package A - £100 p.a.

- Company logo with web link displayed on WSC website

Package B - £150 p.a.

- Company logo featured in gala programmes at all four licensed meets
- Company logo with web link displayed on WSC website

Package C - £250 p.a.

- Company promotional banner displayed at each of the club meets
- Company leaflets/flyers made available at club meets
- Company promotional leaflets displayed on notice board at training centres
- Company logo featured in gala programmes at all four licensed meets
- Company logo with web link displayed on WSC website

Other elements that could be added to an enhanced sponsorship package might include:

- Sponsorship of all or part of the club kit
- Half and full page advertising within the club meet programmes
- Headline sponsorship at one or more galas
- The club's press officer to ensure sponsors name included in written coverage of events

Any enquiries welcome to Marian Williams (Chairperson, Wrexham Swimming Club) at sponsorship@wrexhamswimmingclub.co.uk